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**EurJOC**  
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*Apolar solvents*

**Zwitterionic**  
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**Cover Picture**

Omar A. El Seoud et al.  
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The EUChemSoc Societies have taken the significant step into the future by merging their traditional journals, to form two leading chemistry journals, the *European Journal of Inorganic Chemistry* and the *European Journal of Organic Chemistry*. Three further EUChemSoc Societies (Austria, Czech Republic and Sweden) are Associates of the two journals.

## COVER PICTURE

The cover picture shows the quinonoid and zwitterionic limiting formulas of the solvatochromic probe MeAMBr<sub>2</sub> [(*E*)-2,6-dibromo-2-(1-methyl-acridinium-4-yl)ethenyl phenolate]. The solvatochromic behavior is influenced by the solvent-dependent contributions of the two limiting formulas to the ground and excited states of the probe. Details are discussed in the article by O. A. El Seoud et al. on p. 1165ff. The artwork for the cover picture was prepared by E. L. Bastos.

